



PRIMEX

2017



OFFICIAL GUIDE

Give your business a head start at Primex 2017 by advertising in the field day's official print program - published by Queensland Country Life on June 1.

The official Guide book is distributed on behalf of Primex to readers of leading agricultural Newspapers Queensland Country Life southern regions & The Land northern regions. It is also available free at the gate to field day visitors upon entry. The publication will include everything you need to know about regional Australia's Premier Primary Industry exhibition.

- Product information
- Exhibitor Site Locations
- Exhibitor editorials

- Official Program

Let us help you communicate with potential field day visitors, generate sales leads and the state's broadacre farmers through Queensland Country Life and the Primex Guide book.

Advertising Options:

Full page	28 (h) x 26 (w)	\$2780
1/2 Page	13.9 (h) x 26 (w)	\$1390
1/4 page	13.9 (h) x 12.9 (w)	\$816
1/3 page	9.2 (h) x 26 (w)	\$816
1/8 page	9.2 (h) x 12.9 (w)	\$500
1/12 page	9.2 (h) x 6.3 (w)	\$350

All sizes are cm. Rates include GST

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EDITORIAL DEADLINE – May 10